

# Crista Singer

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Summary	Driven Graphic Designer adept at managing heavy workloads while focusing on designing creative, visually-appealing graphics.
Education	<b>1995-2000/West Texas A&amp;M University</b> - Canyon, Texas B.F.A: Graphic Design
Experience	<b>2015-Present/Salesperson &amp; Designer-Legacy Floorcovering</b> Duties: Assist clients in choosing their flooring needs. Provide quotes to clients. Do various behind the scenes work to complete a project.  <b>2015/Life Agent-American Income Life</b> Duties: Determine the clients insurance needs and provide coverage.  <b>2008-Present/Freelance Designer</b> Duties: Calculating costs to meet clients budgets. Keeping in close contact with clients to ensure wants and need are met. Project examples: Wedding invitations & programs, menus, business cards, t-shirts, Christmas cards, posters using personal photography.  <b>2010/Associate Salesperson-Dillard's</b> Duties: Assisted customers and totaled purchases.  <b>2008-2009/Bartender &amp; Server-Cheddar's</b> Duties: Balanced cash receipts. Served customers.  <b>1997-2008/Graphic Designer/Creative Services-Anderson Merchandisers</b> Duties: Created designs, concepts, and artistic layouts based on knowledge of layout principles and elements of aesthetic design concepts. Determined size and arrangement of illustrative material and copy. Used typography and design for client advertisements. Prepared illustrations and rough sketches of material, discussing them with clients and art directors to meet targeted objectives. Maintained archive of images, photos, and previous work products. Researched new software and design concepts.
Technical Skills	Mac OS X and PC OS, Adobe CC (Photoshop, Illustrator, In Design, In Copy, Acrobat, etc.), Quark Express, HTML, MS Office Suite, Photography, Computer Information Systems, Social Media, RFMS.
Accomplishments	Designed and implemented a special art project for the American Music Awards. Designed a Point-of-purchase package for the Rising Star Program set in Wal-Mart stores.
References	Chris Rea, Amarillo, Texas - 806.683.6860 Rick Walders, Amarillo, Texas - 806.236.7242 Raquel Adams, Amarillo, Texas - 806.681.0904