

Courtney Reece

11905 Averett Court,  
Aledo, Texas 76008

806.681.2479  
courtneyg.reece@gmail.com

## Freelance Experience

### Freelance Designer

Present

- Regularly meet with clients to understand the scope of projects and see the job through from the beginning to delivery of final art, including conceptualizing, designing and making sure the product is completed in a timely and efficient manner.
- Work directly with client to maintain budgets and timelines effectively.
- Meet with printers and oversee print quoting and press checks.
- Work with photographers, direct photo shoots and provide hair/makeup services as needed.
- Collaborate with social media directors on new campaigns.
- Fluent in print design but have experience in web.
- Projects completed have included billboards, brochures, magazines, print and web ads, point of sale marketing material, vehicle wraps, store signage, logos, social media graphics and more.

Clients Include

- Harper House, Goodwill Industries of Fort Worth, Fort Worth Stock Show and Rodeo and Innovador, LLC.

## Agency and Company Experience

### Graphic Designer at Cross Timbers Marketing, Hudson Oaks, Texas

October 2015 to April 2016

- Regularly met with Account Executives and Creative Director to understand range of projects and constraints involved such as timelines and budgets.
- Clientele concentration in outdoors and hunting industry as well as mortgage lenders.
- Clients included Texas Wildlife Association, SWFA Scopes and Rifles, San Antonio Stock Show, Premier Nationwide Lending and Mortgage Financial Services.

### Graphic Designer at J.O. Design, Fort Worth, Texas

August 2012 to October 2015

- Interacted daily with a marketing team consisting of a creative director, copy writers, web developers, print teams, public relations and account executives.
- Experience in a wide array of clients with concentrations in non-profit.
- Clients included Susan G. Komen of Greater Fort Worth, Plaza Medical Center of Fort Worth, Episcopal School of Dallas, First United Methodist Church and Galderma Labs.

### Senior Design Intern at Lubbock Symphony Orchestra, Lubbock, Texas

August 2011 to August 2012

- Served as Senior Designer developing a range of projects from conception to creation.
- Created successful web banners for the orchestra's web site resulting in increased ticket sales.
- Created a variety of effective advertisements, posters and playbill advertisements.
- Managed visual displays for orchestra productions.

Courtney Reece

11905 Averett Court,  
Aledo, Texas 76008

806.681.2479  
courtneyg.reece@gmail.com

## Skills

### Computer and handworking

- Highly proficient in Adobe Suite Creative Cloud applications including [Illustrator](#), [Indesign](#), [Photoshop](#), [AcrobatPro](#) and [Bridge](#).
- Experience in [Illustration](#). Including sketching and painting.
- Experienced in [WordPress](#), [Constant Contact](#) and [MyEmma](#).
- Also skilled in Microsoft programs including [Word](#), [Excel](#) and [PowerPoint](#).

## Education

### BFA in Communication Design from Texas Tech University

May 2012

General Arts, Frank Phillips College  
May 2008

Cosmetology license, Frank Phillips College  
December 2005

## References

- Jason Van Orden - *Creative Director at Harper House*
- Liz Heck - *Community Outreach Coordinator at Moncrief Cancer Institute, former Director of Marketing and Public Relations at J.O. Design.*
- Shanna Weaver - *Publicity Manager at Fort Worth Stock Show and Rodeo.*
- Paige Rodges - *Freelance Copy Writer*

*More information available upon request.*